



7 SYSTEMS YOU NEED **TO GROW** YOUR BUSINESS **ONLINE**





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Hi, I'm Tim Barber, the founder and CEO of Growth Sites, a growth-focused digital agency that exists to start, scale, brand, and build businesses online.

I created the 7 Systems Guide because after dozens of projects with companies ranging from Google & YouTube to local coffee roasters, I kept hearing stories of business after business getting disappointing results after hiring a digital agency for branding, web strategy & digital marketing. The guide you're about to receive will help you know what your business really needs if you want to grow online, and it'll show you what to look for in an agency that can get you the best results.

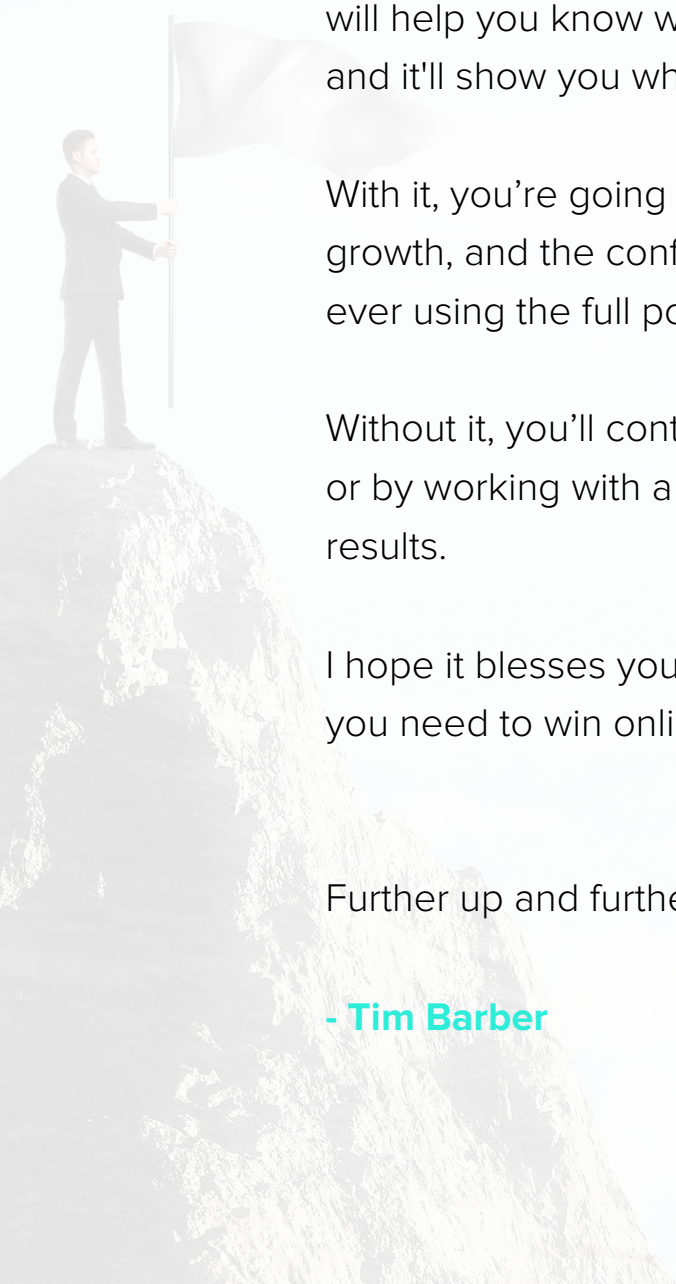
With it, you're going to have the battle-tested blueprint for real (fast) business growth, and the confidence and know-how to scale your business faster than ever using the full power of the Internet


Without it, you'll continue to waste time and money trying to figure it out yourself or by working with a less-than-qualified digital agency with less-than-stellar results.

I hope it blesses you, and you walk away with a better understanding of what you need to win online.

Further up and further in!

- **Tim Barber**





Skip the trial and error! This guide gives you everything you need to know when it comes to hiring a Digital Marketing company. Wasted time & trial and error are the biggest costs in business - and you don't have to pay them. **Level up your business & 10x your revenue by nailing these 7 systems:**

1 • **LEAD GENERATION**

This system is first on the list for a reason: it's the most important. If your website isn't actively generating high quality leads for your product or service, then nothing else matters. The main purpose of your website is to move people quickly and happily down your sales funnel - and that starts with filtering through all of your visitors to deliver you the most qualified leads. Your brand, website, and marketing all start here. Anything else is a waste of time & money.

2 • **SALES CONVERSION**

If Lead Generation is the top of your sales funnel, then this is the bottom - and a beautiful brand, compelling story, and an effective, cutting-edge website blows both ends wide open. If you're generating more leads and you're converting a higher percentage of them, you're literally seeing an exponential increase in your revenue directly from your website. Nothing matters more than these 2.

3 • **PRODUCT / SERVICE DELIVERY**

If you provide coaching, consulting, or information products, then you are built to scale online. But even if you're a local business or you sell physical products, having systems in place to streamline and automate your delivery will save you hours of drudgery work every week. For example, we helped a machine learning consultant completely automate his sales, onboarding, and fulfillment - so every new client's experience was the same every time - fast, seamless, and awe-inspiring. Oh - and it saved our client 4 hours a week. Now we're scaling!



4 • REFERRAL GENERATION

If you can set up and dial in an automated system for generating referrals from your best customers - you can have a truly viral business. If every person on your list generates just 1 referral that becomes a client, you've doubled your client-base. If you can get that new group to do it again, you've tripled it.

The budget shaving brand Harry's used this system to generate 100,000 high quality email address signups in a week. If you get clients you love, chances are they will know where to find more of them!

5 • CUSTOMER SERVICE

Software companies are always dealing with a flood of support requests. Supplements companies get endless questions like "can I take this on X diet?" - and if you have to keep up with all of that support yourself, half your week is gone answering phone calls with the same inane questions over and over. Having a centralized system to handle Frequently Asked Questions and triage support topics will save you hours of headaches in the long run.

6 • INBOUND DATA COLLECTION

The online business landscape is changing. Customers are getting smarter and more savvy, doing tons of research before buying your products & services. You have to play a totally different game than you did even 5 years ago! You need every advantage you can get - and there's data for everything now. What if you could learn everything that makes your best clients tick - and then find thousands more just like them? What if you could see the problem areas - where potential dream clients are leaking out of your sales funnel - and fix them permanently?

7 • SPLIT TESTING/METRICS IMPROVEMENT

You've got the previous 6 systems in place - your business is growing faster & more efficiently than 99% of your competitors. What's the last step to push you over the edge into world-class business systems? Split Testing. Have 2 great ideas for a new landing page design? Implement them both and check the numbers after 2 weeks. Getting good results from Facebook Ads campaigns, but curious about another approach? Now that you've got the revenue to test with, you can test your theory - and once you've got a clear winner, scale that one up and watch your revenue hockey-stick!

DO THIS NEXT TO IMPLEMENT THESE SYSTEMS AND **10X YOUR BUSINESS**

You are now in possession of a tool that can separate the world-class agencies from the fakers - now you don't have to worry about getting ripped off, bamboozled, or let down by a web agency. But I'm not done. I'm here to up the ante.

Knowing what you know now, you have two choices. You can roll the dice and risk your time, energy, and money trying to figure out how to grow your business online for yourself. Be warned - there's a lot of misinformation out there.

Or, you can roll the dice on another agency - there are some good ones, but it's like finding a needle in a haystack. If you don't get the needle, it's a 5 figure waste.

Or you can get a custom-built roadmap to 10x-ing your business, tailored just to you - giving you a step-by-step process to follow for scaling into a world-class business.

It's a GrowthMap Session with me and my team! On the call, we'll combine both of our expertise, get everything on the table, and come up with a rock-solid roadmap to growing your business online, based off of our battle-tested GrowthLaunch process. If you want to know more, please **book a 15-minute call** to see if there's a fit. Even if there's not, we'll do what we can to help out!

Book a Call to see if there's a fit!

<https://growthsites.com/support/quick-chat/>

